



BIMAP CERTIFICATE IN MANAGEMENT STUDIES (COMPRESSED) PROGRAMME

MARKETING MANAGEMENT

REGISTER NOW>>>

Registration Fee: \$50.00

Programme Fee: \$500.00



COURSES:



INTERNATIONAL
MARKETING MANAGEMENT



MARKETING
MANAGEMENT



PUBLIC
RELATIONS



SEMINARS:



EFFECTIVE TEAM
BUILDING



CORPORATE
ETIQUETTE



SEPTEMBER 21ST – DECEMBER 9TH

AT 5:00 PM – 8:00 PM



ONLINE

Monday – Wednesday

BIMAP

PROGRAMME

BIMAP CERTIFICATE IN MANAGEMENT STUDIES (COMPRESSED) PROGRAMME:
Marketing Management

SCHEDULE



September 21st – December 9th, 2026
Mondays, Tuesdays and Wednesdays

COURSES & TUTORS

International Marketing Management: Tony Proute, B Comm. (Mktg.)
Marketing Management: Francelia Marksman, MSc.
Public Relations: Valerie Hope, MBA

SEMINARS & TUTORS



October 16th – Effective Team Building: Tony Proute, B Comm. (Mktg.)
November 20th – Corporate Etiquette: Ro-Ann Smith, PhD, MSc.

TIME

Courses: 5:00pm – 8:00pm (ONLINE)
Seminars: 9:00am – 4:00pm (FACE-TO-FACE)

INVESTMENT

Programme Fee: \$500 BBD
Registration Fee: \$50.00 BBD (non-refundable)

BCMS:

Marketing Management

How do I register?

1. Visit **www.bimapbb.com**
2. Go to **ADMISSIONS: APPLY**
3. Click and complete the:
Course/Webinar Registration Form
4. Submit to: **studentaffairs@bimapbb.com**
5. Select **How to Make a Payment** to pay!
6. Not online? No problem. Visit our office!

